

BSL & associates

Coach - Trainer - Mind Therapist



Bobby S. Laluyan



Prof. Rhenald Kasali Ph.D

CERTIFIED INTERNATIONAL PROFESSIONAL COACH



Certified & Licensed Practitioner
NLP Society
Richard Bandler Ph.D



Certified
Emotional Skill & Competence
Gordon Emmerson Ph.D.



Certified ACMC
(Association Certified Meta Coach)
Michael Hall Ph.D.



Certified
Micro Expression
DR. Paul Ekman



Certified
Hypnotherapist
National Guild of Hypnotist



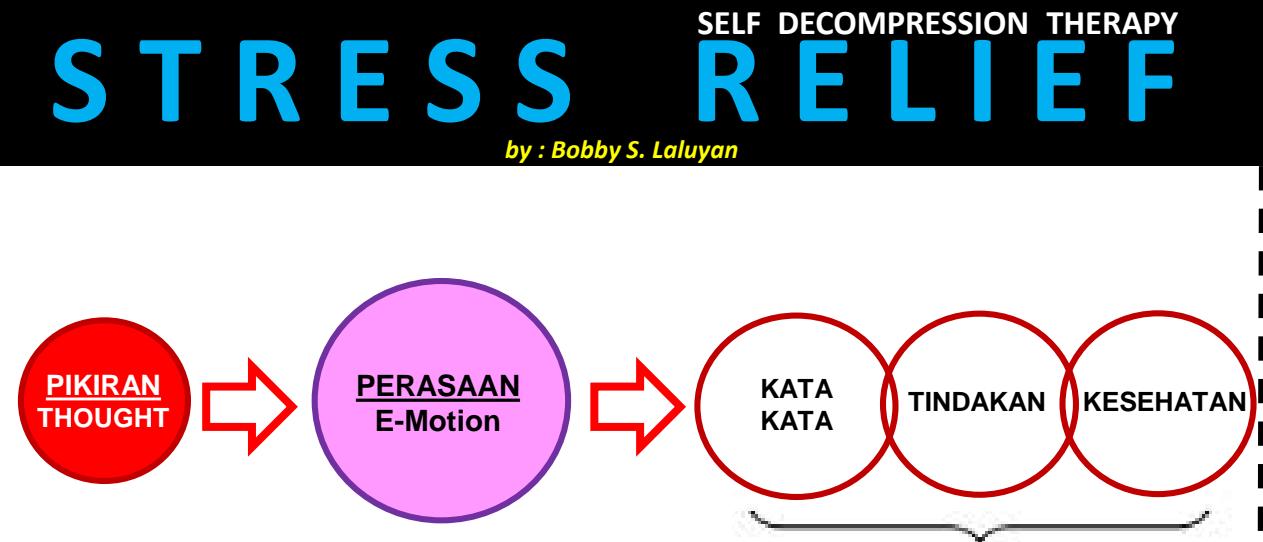
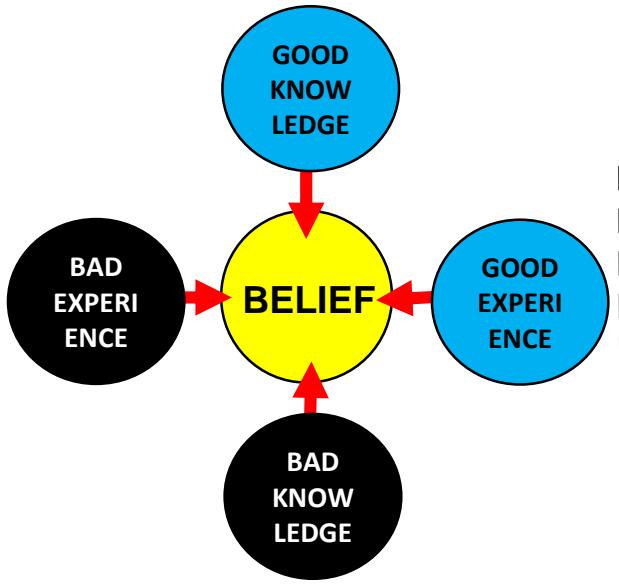
Certified
Psycobiometric analysis
Spectrum Talent





STRESS RELIEF

by : Bobby S. Laluyan



FRAMING :

- Belajar Bersama : share yang berguna bagi orang lain
- Ngopi : santai bermanfaat tanpa tambah stress
- Call me Coach during class session

WHY IT'S INTERESTING :

- ❖ Ilmu yang tidak kadaluwarsa
- ❖ Selaras dengan religi
- ❖ Based on Scientific Approach
(Dikembangkan oleh pakar-pakar Psikologi)
- ❖ Helping my Peaceful Life

GOALS : Advance : (setelah tau dan mengerti)

- Mampu memberikan makna baru pada kejadian sehingga memiliki arti yang baru
- Mampu memisahkan masalah dan emosi
- Tau “**BAGAIMANA**” datangnya emosi
- Tidak men *denial* emosi, tapi mampu mengelola (emosi positif dan negatif ada baik dan buruknya)
- Mampu mengukur skala emosi
- Mampu memutuskan seberapa lama kita mengijinkan emosi tsb tinggal dalam diri

BENEFITS :

- ✓ Sehat Pikiran
- ✓ Sehat Jasmani
- ✓ More Energi
- ✓ Good Communicator
- ✓ Good Relationship

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Spectrum Talent



✓ More than 45 years
Work Experience in
Companies :

- Astra Group
- Triputra Group
T.P. Rahmat
- Indomobil Group
- Rumah Perubahan
Prof. Rhenald Kasali Ph.D
- BSL Associates
- SUGAR FACTORY



Bobby S. Laluyan
Coach-Trainer-Mind Therapist

✓ Career Path :

- Staff
- Coordinator
- Supervisor
- Ass. Manager
- Manager
- Branch Manager
- Senior Manager
- General Manager
- Marketing Director
- Human Resources Director

✓ Cross Function

- HRD
 - Recruitment
 - Personnel Admin
 - Remuneration
 - Training
 - People Development
 - Industrial Relation
- External Relation
- Customer Service
- Sales
- Marketing
- Faculty Member
- Consultant HR

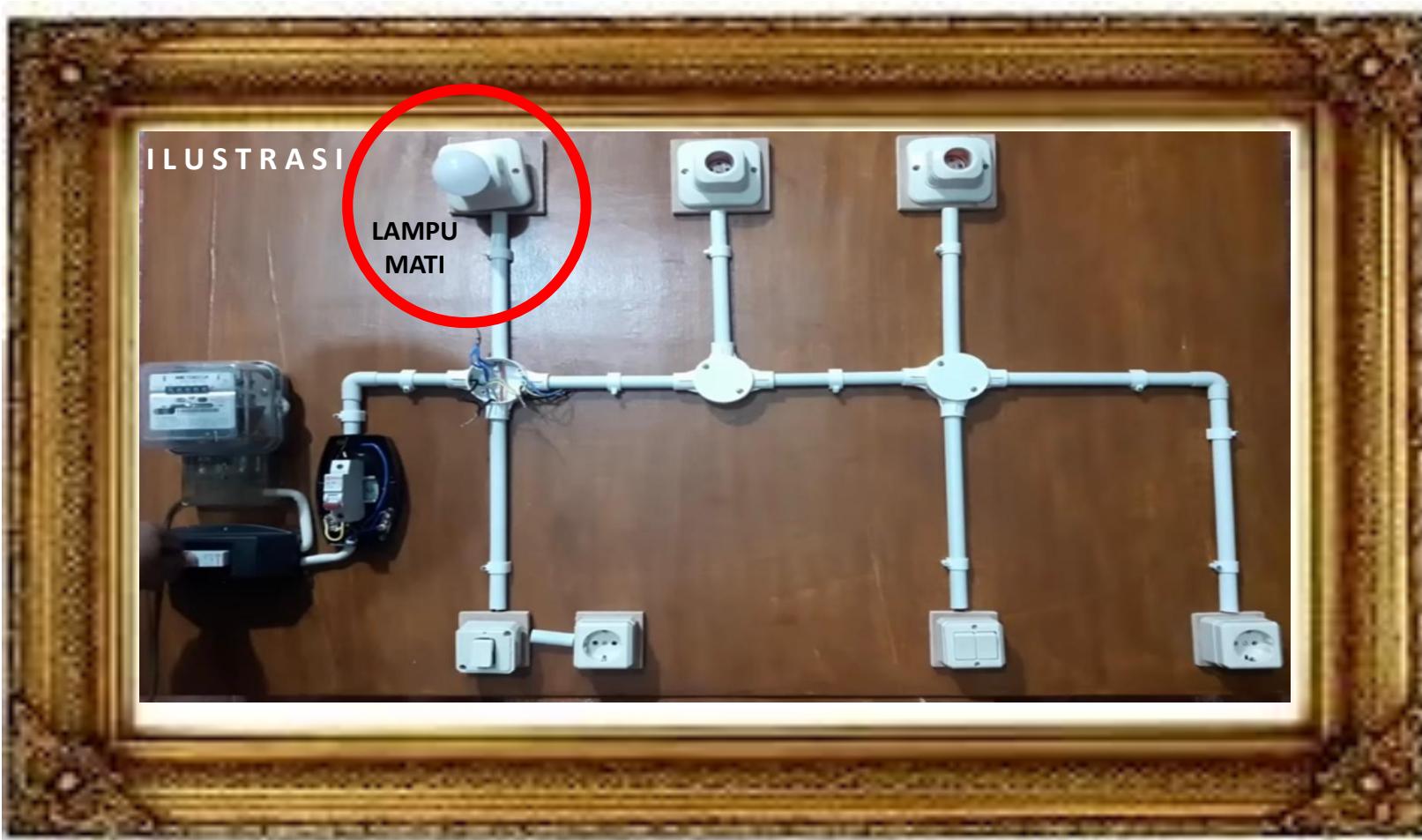
FRAMING & GOALS

PAHAM
CARA
KERJA
PIKIRAN

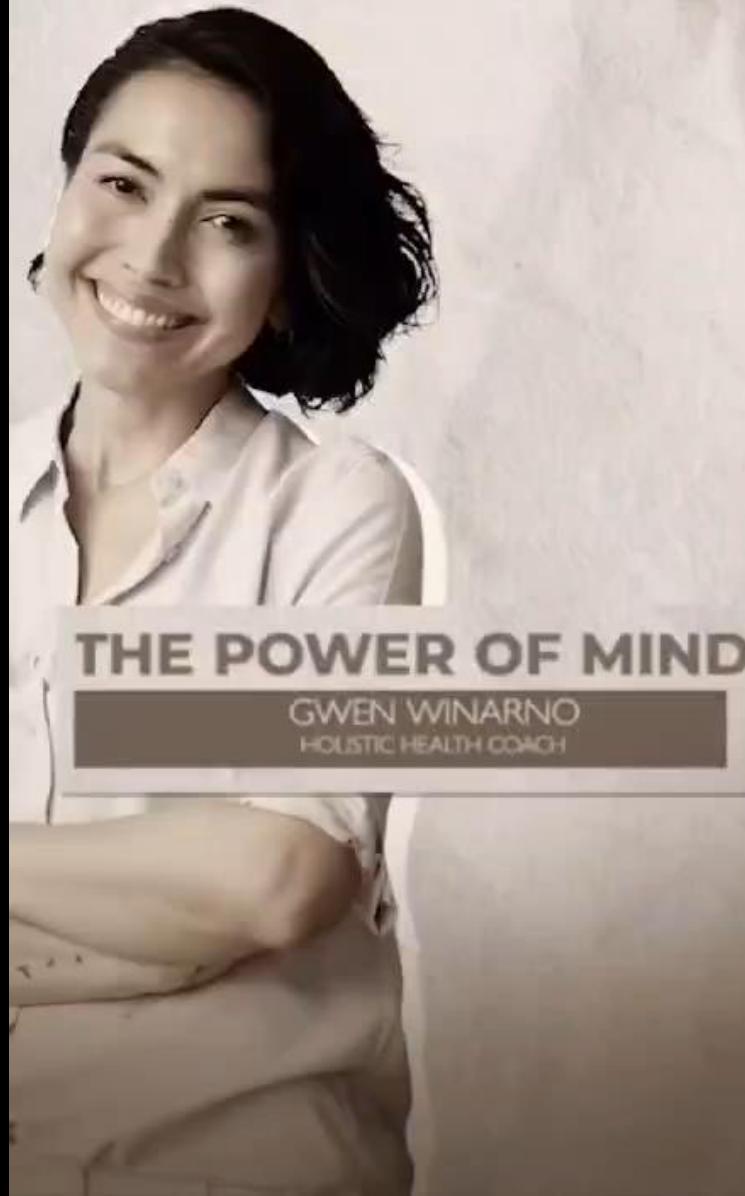
TAU
CARA
KELOLA
EMOSI

TAU CARA
BERDAMAI
DENGAN
DIRI

BUKAN
SUMBER
MASALAH
BAGI
ORANG
TERDEKAT



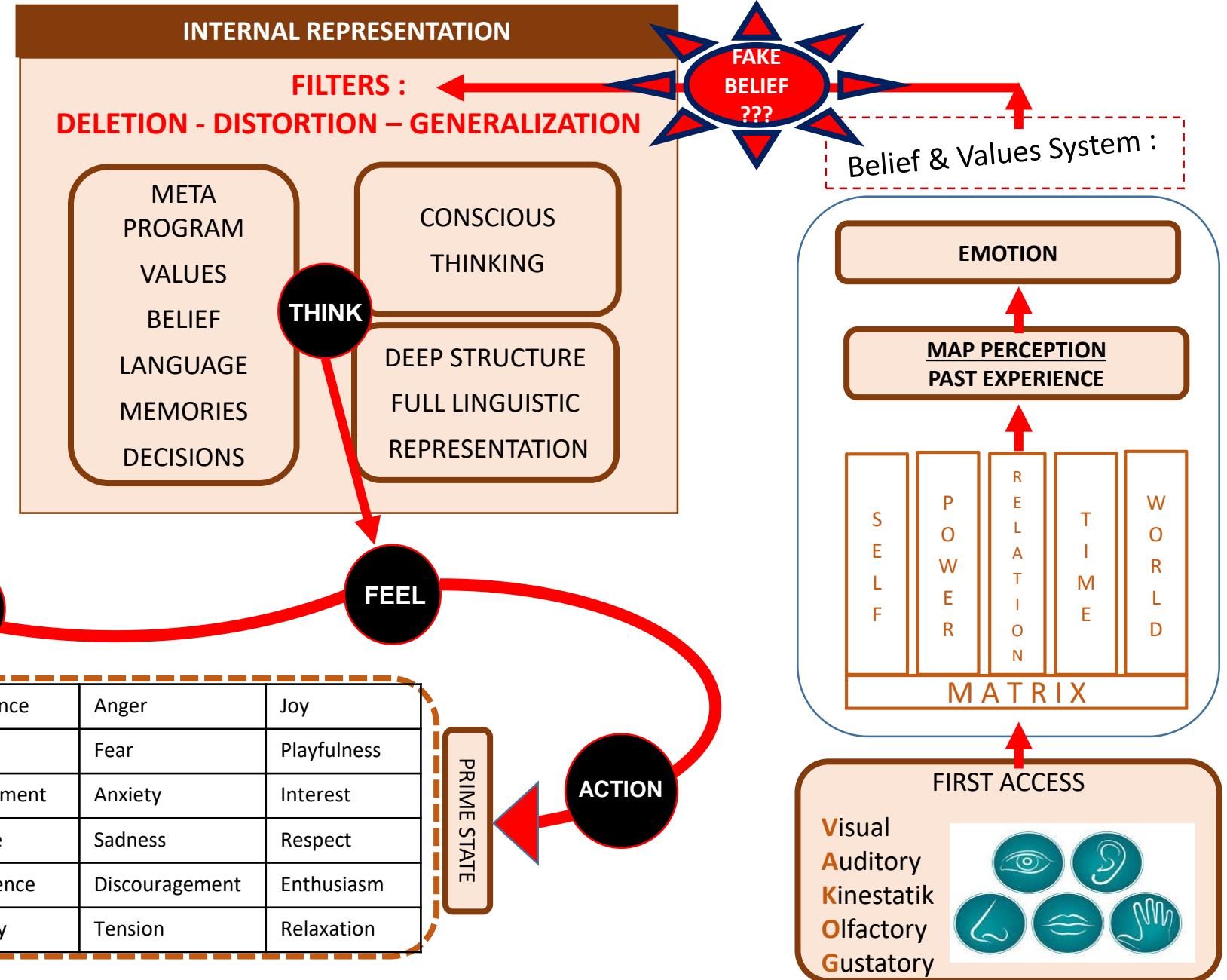
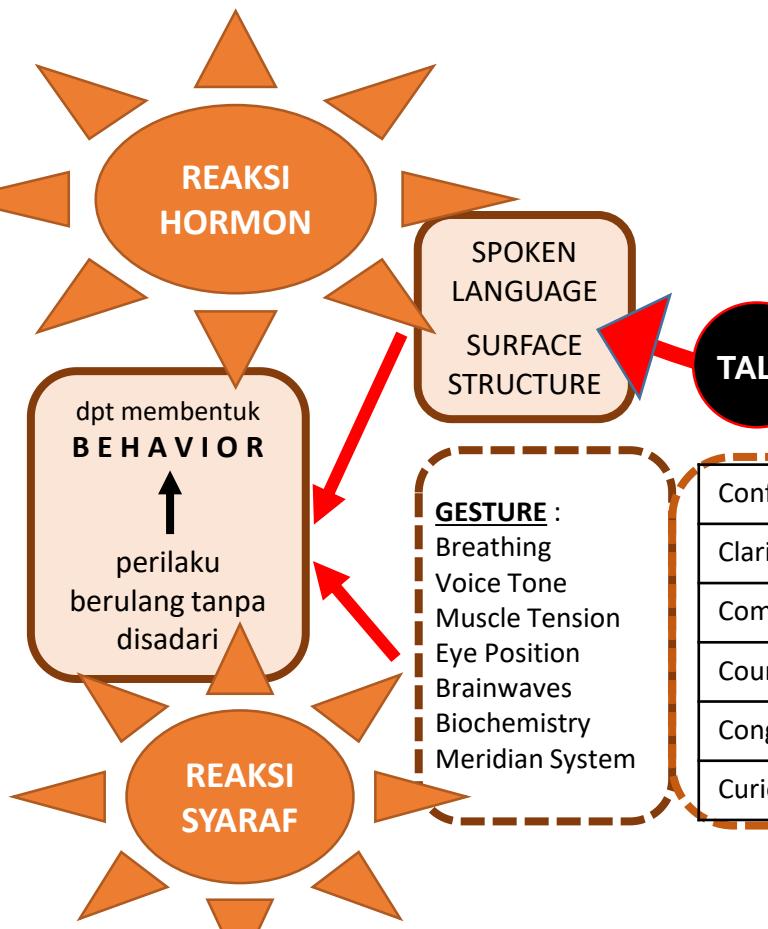
MAMPU MEMAKNAI MASALAH DAN PUNYA ALTERNATIF SOLUSI



THE POWER OF MIND

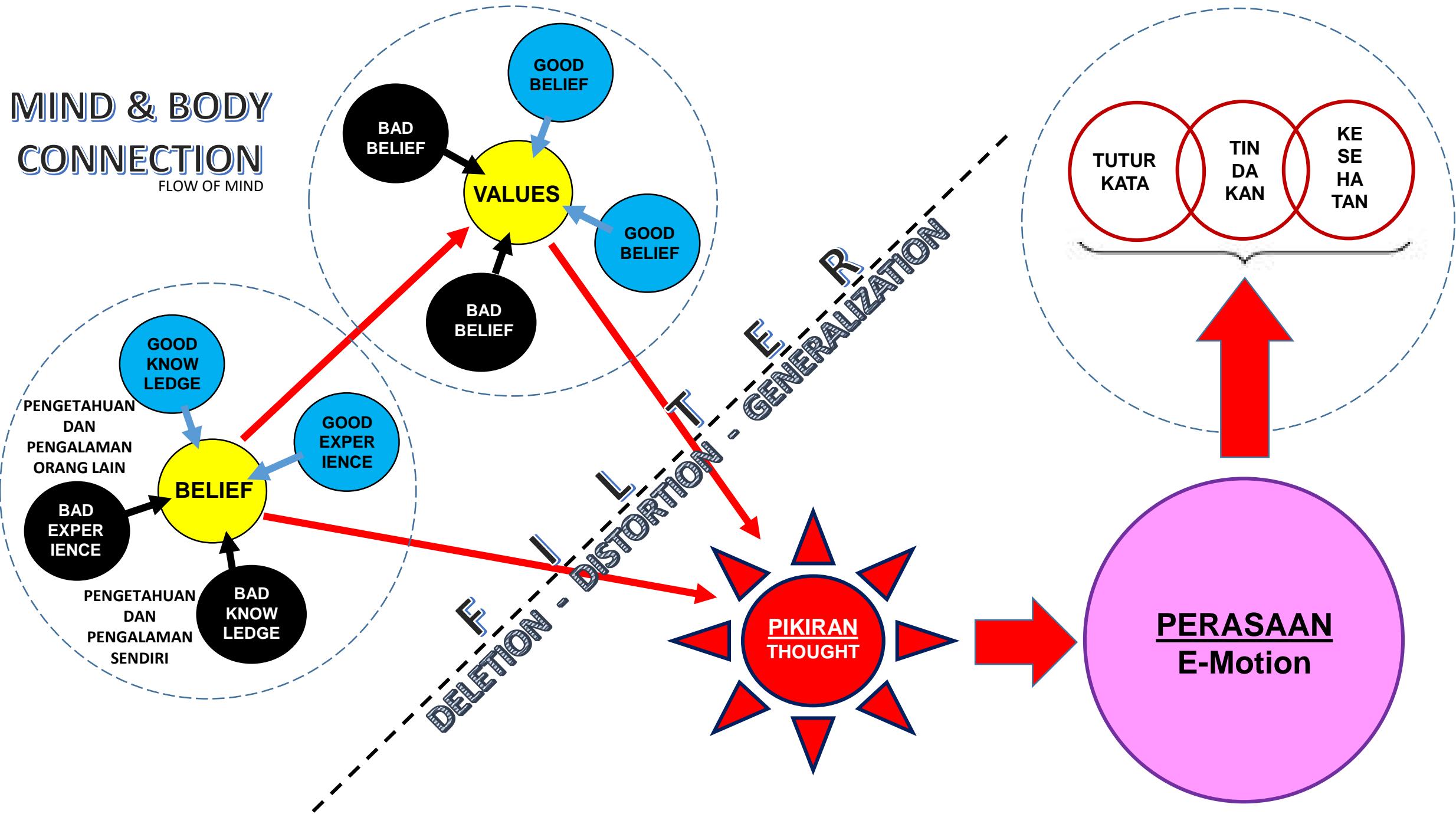
GWEN WINARNO
HOLOSTIC HEALTH COACH

PROCESS OF THINKING



MIND & BODY CONNECTION

FLOW OF MIND



III. RESULTS OF COMPARING THE PERFORMANCE OF THE SOFTWARE AND HUMAN

After the data gathering process, the conversations between the software and participants were analyzed by a NLP practitioner (human). The results were compared to the software for examining the accuracy of the software's results and evaluating its performance. The software identified 904 deletions, 328 distortions and 452 generalizations. The number of deletions identified by the NLP practitioner, on the other hand, were 703, in addition to 542 distortions and 351 generalization. In other words, 54% of the recovery questions by the software were related to deletion, 19% were related to distortion and 27% were related to generalization, as demonstrated in Fig. 3.

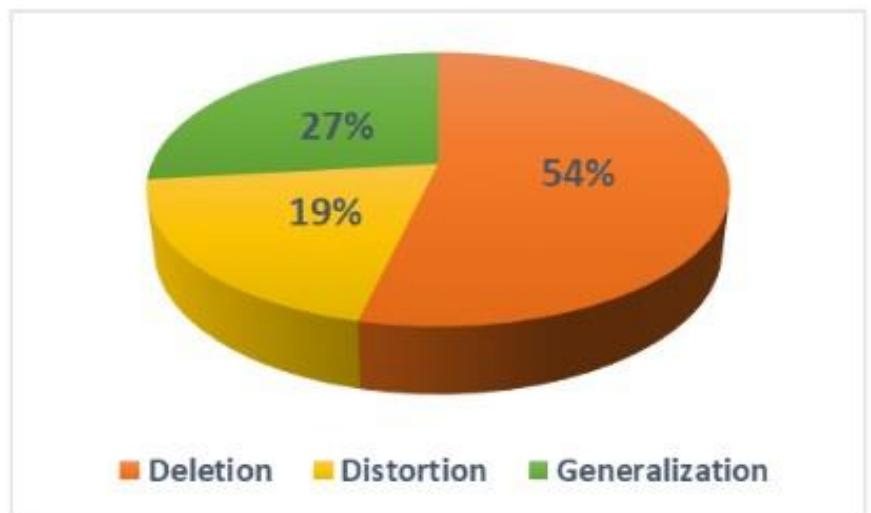
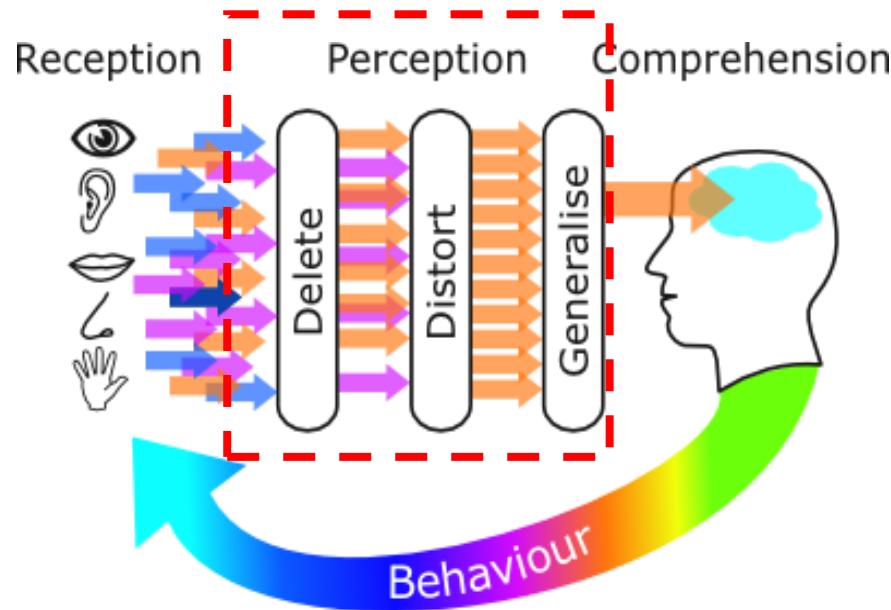


Fig. 3. Number of recovery questions about deletion, distortion and generalization, asked by the software



Distortion (distorsi): membesar-besarkan atau menambahi salah satu aspek.

Generalization (generalisasi): menghilangkan detail dari realitas, membuatnya bersifat umum.

Deletion (penghapusan): menghapus sebagian realitas.

EMOSI POSITIF
MEMBUAT
HIDUP
PENUH MAKNA

E-MOSION

ENERGY MOTION

EMOSI NEGATIF
SANGAT
MENGHABISKAN
ENERGI



Emosi Positif	Emosi Negatif
<ul style="list-style-type: none">▪ <i>Eagerness</i> (rela)▪ <i>Humor</i> (lucu)▪ <i>Joy</i> (kegembiraan/keceriaan)▪ <i>Pleasure</i> (kesenangan/kenyamanan)▪ <i>Curiosity</i> (rasa ingin tahu)▪ <i>Happiness</i> (kebahagiaan)▪ <i>Delight</i> (kesukaan)▪ <i>Love</i> (rasa cinta/kasih sayang)▪ <i>Excitement</i> (ketertarikan/takjub)	<ul style="list-style-type: none">○ <i>Impatience</i> (tidak sabaran)○ <i>Uncertainty</i> (kebimbangan)○ <i>Anger</i> (rasa marah)○ <i>Suspicion</i> (kecurigaan)○ <i>Anxiety</i> (rasa cemas)○ <i>Guilt</i> (rasa bersalah)○ <i>Jealousy</i> (rasa cemburu)○ <i>Annoyance</i> (rasa jengkel)○ <i>Fear</i> (rasa takut)○ <i>Depression</i> (depresi)○ <i>Sadness</i> (kesedihan)○ <i>Hate</i> (rasa benci)



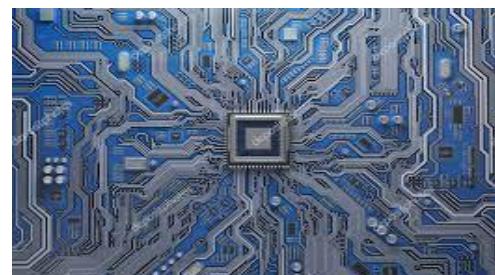
PIKIRAN & HORMONAL



- ENDORFIN
- DOFAMIN
- SEROTONIN
- OKSITOSIN



ORGAN DALAM OTAK BESAR YANG BERFUNGSI MENGATUR
EMOSI DAN **INGATAN** YANG BERHUBUNGAN DENGAN RASA
TAKUT DAN BAHAGIA

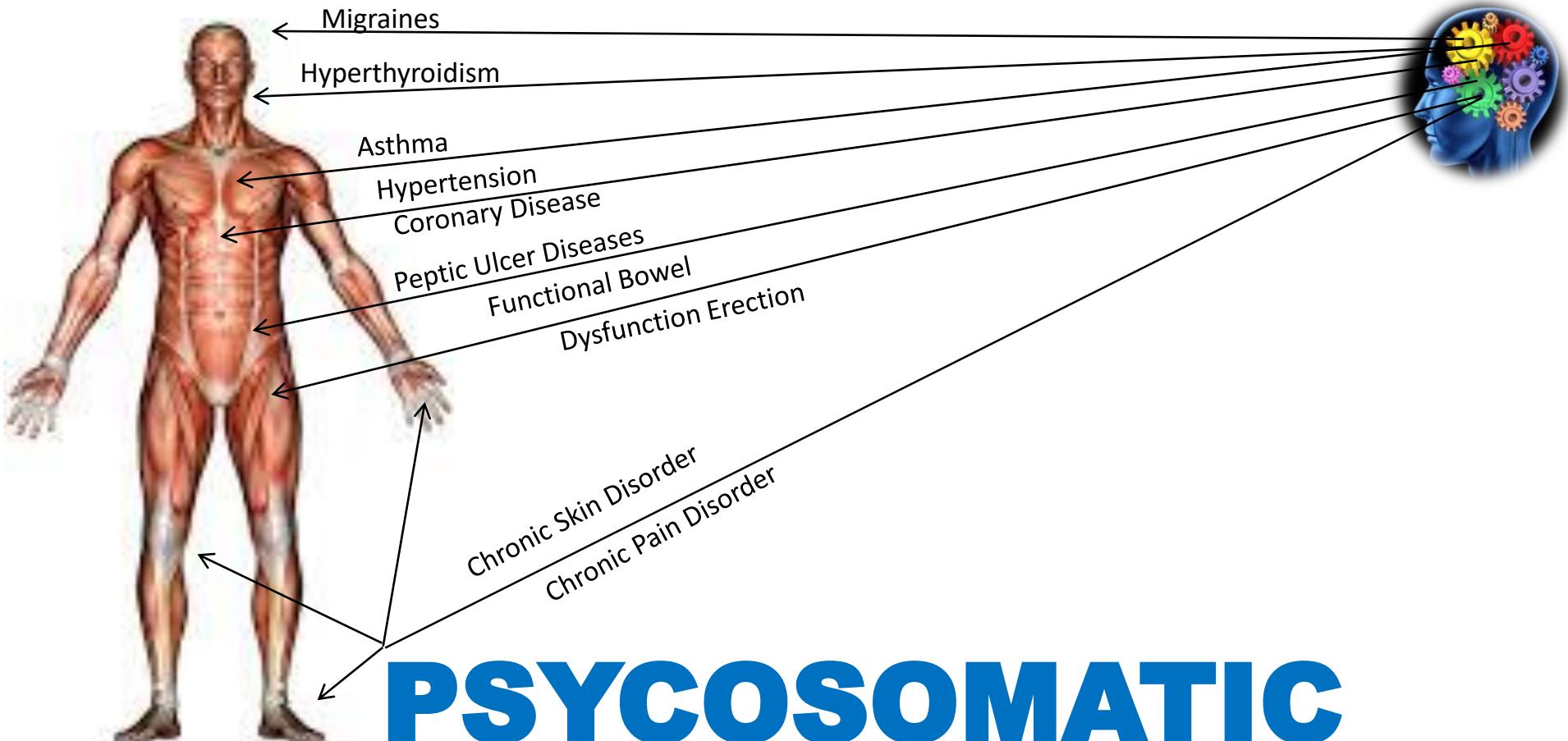
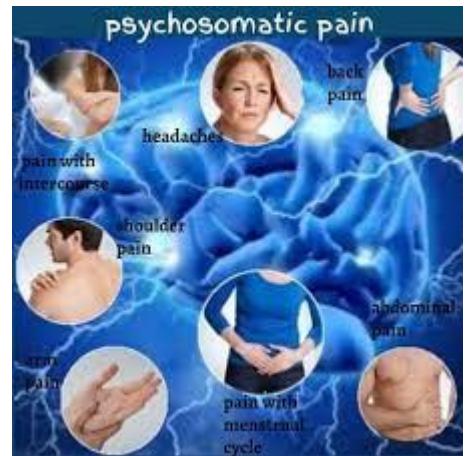


AUTOMATIC MODE



- CORTISOL
- CATECHOLAMINE
- NOREPINEPHRINE
- ADRENALIN

PIKIRAN – PERASAAN - HORMON & KESEHATAN

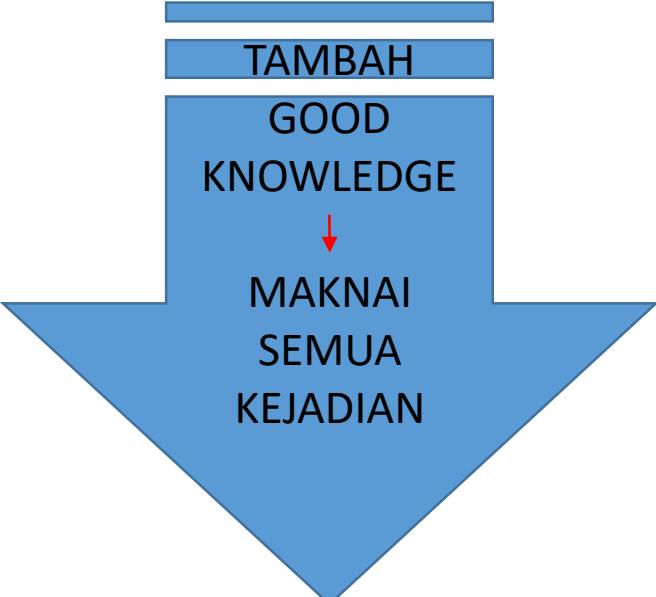


PSYCOSOMATIC

EMOSI NEGATIF AKAN MEMICU TERLEPASNYA HORMON STRESS SEPERTI **CORTISOL** dan **CATECHOLAMINE**



WHAT
CAN  DO?



**TIDAK MUDAH
UNTUK
MENAKLUKAN EMOSI**

ALIGN OUR POINT OF VIEW

BIASAKAN MELIHAT DENGAN



DIAMOND PERSPECTIVE

BIASAKAN MELIHAT



WHAT BEHIND

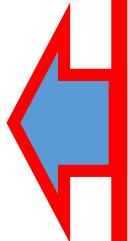
TIDAK HANYA MELIHAT

ME

DARI PERSEPSI DIRI SENDIRI

ALIGN THE TIME PERIOD

SUDAH
TERJADI



BELUM
TERJADI



let your past make you better, not bitter

BANYAK MASALAH
YG PERLU SOLUSI

BUTUH
ENERGI
&
PIKIRAN
JERNIH



lets do not judge



SEDANG
TERJADI

BUTUH
ENERGI
&
PIKIRAN
JERNIH

BANYAK PELUANG
YG DAPAT DIRAIH

SORT & CHOOSE

TIDAK SEMUA
MASALAH
ADALAH MASALAH

MASALAH DAN EMOSI
BISA MENJADI SATU
NAMUN DAPAT
DIBEDAKAN

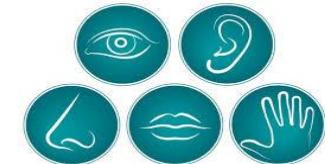
MASALAH SEMAKIN
TERASA BESAR & KUSUT
MENGIKUTI
EMOSI NEGATIF

MASALAH DAN EMOSI
SE RINGAN TISSUE
AKAN TERASA BERAT
JIKA DIBIARKAN LAMA



EMOSI YANG MUNCUL
BIASANYA AKAN DIIKUTI
OLEH EMOSI" LAINNYA
DAN AKAN SEMAKIN
MEMBESAR / MENGEcil / BERGANTI
MENGIKUTI PERSEPSI

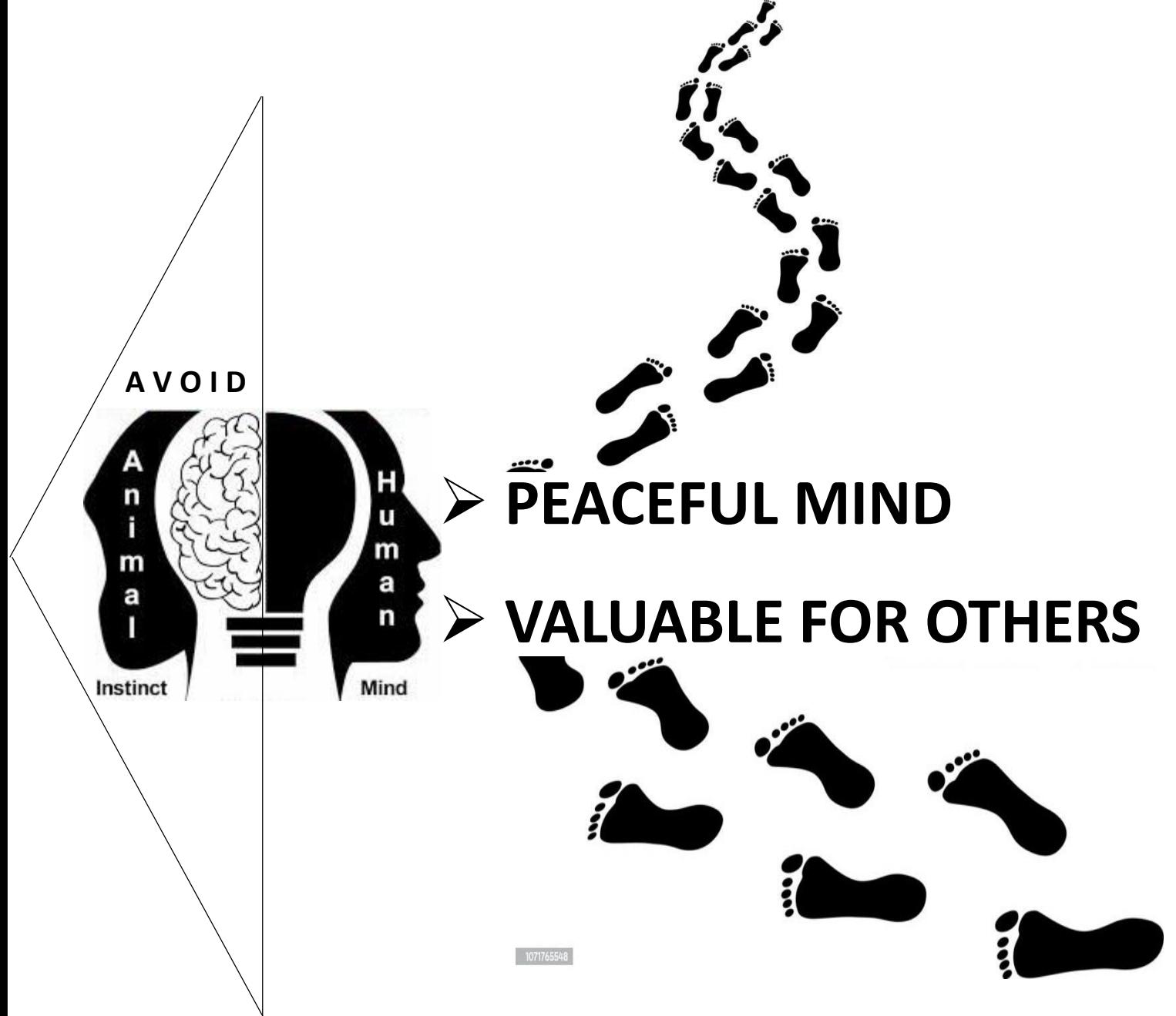
BIJAKSANA MEMAKNAI



STIMULUS
PANCA INDERA
KARENA DIDALAMNYA TERDAPAT
PENGETAHUAN & PENGALAMAN
YANG DIPERSEPSIKAN

AVOID OUR ANIMAL INSTINCT

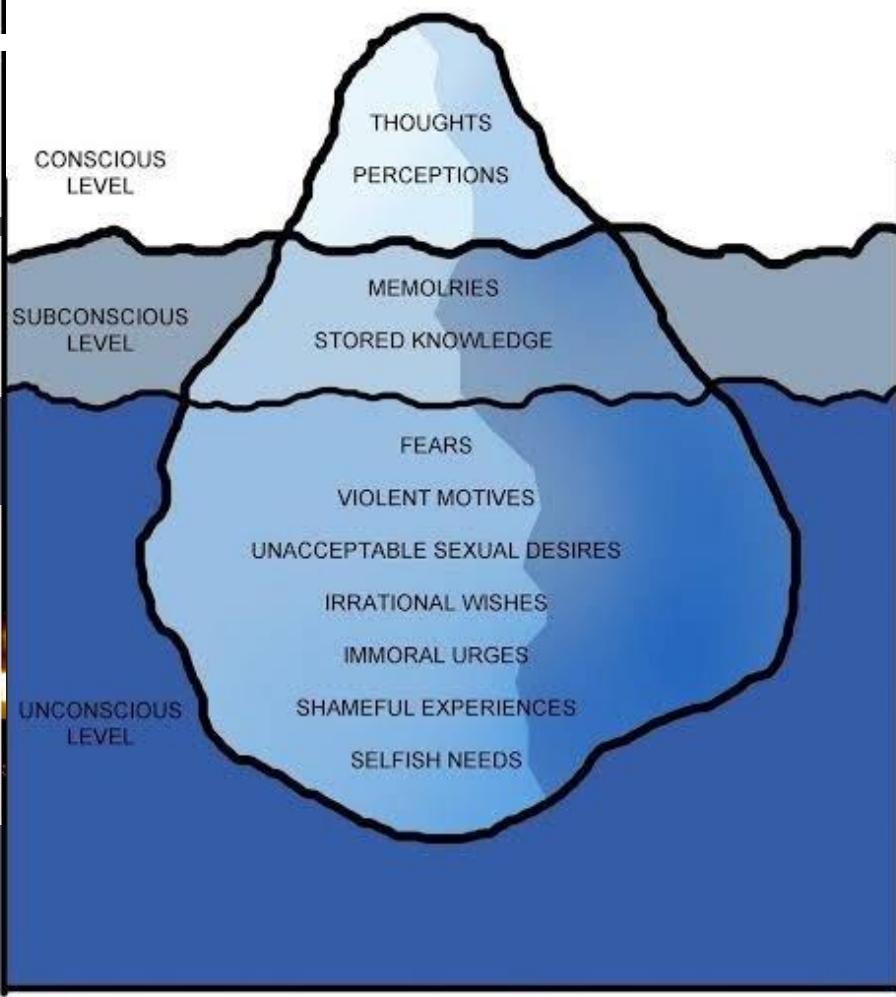
- FIGHT OR FLIGHT
- + dan x MAU
- - dan : OGAH
- UNTUNG SENDIRI
- SELAMAT SENDIRI



SELF TALK IN ALPHA CONDITION

GELOMBANG	KONDISI	HORMON YG DIPRODUKSI	EFEK
Beta (14 – 100 Hz)	Menggunakan otak kiri dan/pikiran sadar: analitis, logika, rasional, konsentrasi	Kortisol, norepinefrin	Cemas, khawatir, stres, takut, depresi
Alpha (8 – 13,9 Hz)	Mengakses otak kanan dan/ pikiran bawah sadar	DHEA, serotonin, endorfin	Nyaman, tenang, puas, bahagia, syukur, ikhlas
Theta (4 – 7,9 Hz)	Sangat Khusuk, meditatif, tidur bermimpi, intuitif,	Melatonin, katekolamin, arginine vasopressin	Kreatif, integratif, imajinatif, ikhlas
Delta (0,1 – 3,9 Hz)	Tidur lelap tanpa mimpi, non-physical state	Human Growth Hormone	Tak ada pikiran dan perasaan, cellular regeneration

Freud's View of the Human Mind:
The Mental Iceberg



Pikiran Sadar 12%

- Analisis, Ego, Stress, dll
- Gelombang Otak Beta

Pikiran Bawah Sadar 88%

- Neutral, Sugestif, Relaks, dll
- Gelombang Otak Alpha & Theta
- Fokus
- Menyimpan Berbagai Pengalaman

SELF TALK FOR SUGGESTION

DARI DALAM
DIRI SENDIRI

- SELF TALK
- KEJADIAN / TRAUMA
- INFORMASI
- KEBIASAAN LAMA

DARI LUAR /
LINGK SEKITAR

- FIGUR OTORITAS
- KEJADIAN / TRAUMA
- INFORMASI
- KEBIASAAN LAMA

DISADARI / TANPA DISADARI

POSITIVE ✓

NEGATIVE ✗

area pikiran bawah sadar

area pikiran bawah sadar

S U G E S T I O N PRODUK HIPNOSIS

SUGESTI
Generate Belief

BELIEF
Generate Action

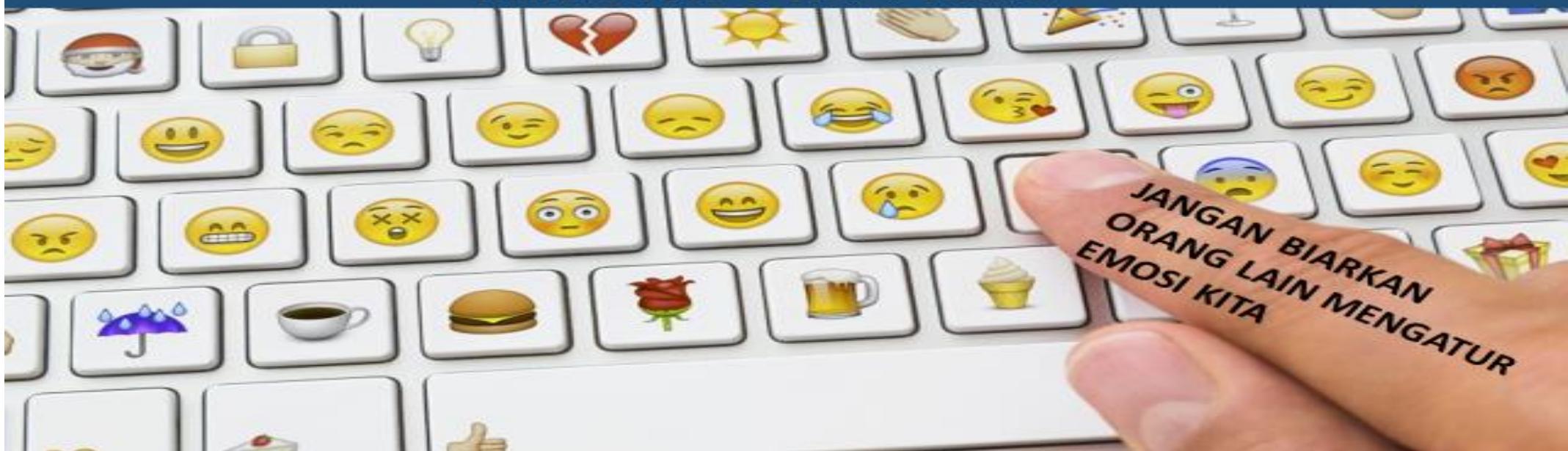
FREEDOM TO CHOOSE



you decide

SAYA ADALAH PEMEGANG HAK PENGENDALI EMOSI DIRI SAYA

Think → Feel → Talk → Action

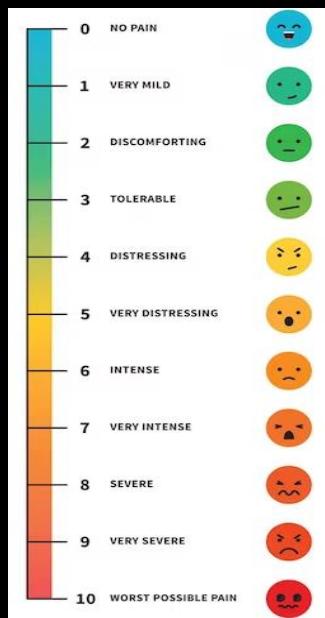


DECIDE HOW DEEP & HOW LONG



you decide

HOW | DEEP



HOUR | DAY | WEEK | YEAR | FOREVER...

HOW LONG

KALAU **TIDAK TAU**
DAN ITU DILAKUKAN
NAMANYA
APA BOLEH BUAT



KALAU **SUDAH TAU**
DAN ITU DILAKUKAN
NAMANYA
DERITA LOE AJA

DAN SEKARANG KITA SEMUA
SUDAH TAU